

# Screen

## Editorial Calendar

### February

Editorial/Ad Close: 1-4-12

Ad Artwork: 1-9-12

To Printer: 1-16-12

Publish: 1-23-12

**COVER STORY:** Creative Crowd-Sourcing: A look at the phenomenon

**EXTREME CLOSE UP:** Production

**SPECIAL AD SECTION:** Stock Footage Guide

### March

Editorial/Ad Close: 2-6-12

Ad Artwork: 2-13-12

To Printer: 2-20-12

Publish: 2-27-12

**COVER STORY:** Going Coastal: Does Adding a Location On A Coast Make Sense?

**EXTREME CLOSE UP:** Post

**FEATURES:**

- SXSW Guide
- Sundance Guide
- Building Apps For Advertisers

### April

Editorial/Ad Close: 3-5-12

Ad Artwork: 3-12-12

To Printer: 3-19-12

Publish: 3-26-12

**COVER STORY:** Silver (Touch) Screen: Production Writ Small

**EXTREME CLOSE UP:** Music & Sound

**FEATURES:**

- SXSW Wrap Up
- Special NAB Preview Issue
- Southwest Production Report

**SPECIAL AD SECTION:** Who Reps Who

### May

Editorial/Ad Close: 4-9-12

Ad Artwork: 4-16-12

To Printer: 4-23-12

Publish: 4-24-12

**COVER STORY:** The Young Ones: Converging Skills Make the Young Set Stand Out

**EXTREME CLOSE UP:** Indie

**FEATURES:**

- Creatives Over 40
- NAB Wrap Up
- Midwest Production Report

### June

Editorial/Ad Close: 5-7-12

Ad Artwork: 5-14-12

To Printer: 5-21-12

Publish: 5-29-12

**COVER STORY:** Up-And-Coming Directors

**EXTREME CLOSE UP:** Advertising

**FEATURES:**

- Northeast Production Report

### July

Editorial/Ad Close: 6-4-12

Ad Artwork: 6-11-12

To Printer: 6-18-12

Publish: 6-25-12

**COVER STORY:** Strapped - State Governments and Tax Incentives

**EXTREME CLOSE UP:** Animation

**SPECIAL SECTION:** State-By-State Guide to Tax Incentives

### August

Editorial/Ad Close: 7-9-12

Ad Artwork: 7-16-12

To Printer: 7-23-12

Publish: 7-30-12

**COVER STORY:** Predators - The Rise of the Producer/Editor

**EXTREME CLOSE UP:** Tech

**FEATURES:**

- Software For Post: Latest Innovations
  - Toronto International Film Fest Preview
- SPECIAL SECTION:** Where the Brands Are

### September

Editorial/Ad Close: 8-6-12

Ad Artwork: 8-13-12

To Printer: 8-20-12

Publish: 8-27-12

**COVER STORY:** Direct-to-Client Brands Working with Agencies, and Sometimes Not

**EXTREME CLOSE UP:** Live Production

**FEATURES:**

- Chicago International Film Festival Preview
  - Southeast Production Report
- SPECIAL AD SECTION:** Who Reps Who

### October

Editorial/Ad Close: 9-3-12

Ad Artwork: 9-10-12

To Printer: 9-17-12

Publish: 9-24-12

**COVER STORY:** Keeping Time: Secrets of Great Sound Designers

**EXTREME CLOSE UP:** Festivals

**FEATURES:**

- Going Solo: Freelance Composers
- 2013 Festival Guide

**PRODUCTION BIBLE:** 2012/13 Distributed

### November

Editorial/Ad Close: 10-8-12

Ad Artwork: 10-15-12

To Printer: 10-22-12

Publish: 10-29-12

**COVER STORY:** Executive Producers: Examine the Top Job from Agencies to Production

**EXTREME CLOSE UP:** Post

**FEATURES:**

- Poster Child: Up and Coming Editors
- SPECIAL AD SECTION:** A Guide To Rental Shops

### December

Editorial/Ad Close: 11-5-12

Ad Artwork: 11-12-12

To Printer: 11-19-12

Publish: 11-26-12

**COVER STORY:** Interactivity: Staking Out A Digital Space

**EXTREME CLOSE UP:** Video Games

**FEATURES:**

- Best Of: The Top Campaigns of 2012
- Old Characters, New Techniques: Animators bring them to life with modern tech

### January 2013

Editorial/Ad Close: 12-3-12

Ad Artwork: 12-10-12

To Printer: 12-17-12

Publish: 12-31-12

**COVER STORY:** Over-Done: Web Television

**EXTREME CLOSE UP:** Production

**SPECIAL AD SECTION:** Stock Footage Guide

*Editorial calendar subject to change without notice.*

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